

## **Photography and Video Policy**

### **Policy statement**

Every child in our care deserves to be protected from the misuse of photographic and video images of themselves taken whilst they attend the nursery.

### **Purpose**

- It is our policy to use photographs taken in the nursery to support the children's learning and also to record children's individual progress. Photographs recorded in nursery as part of a normal day are taken using an iPad and are only taken by members of the staff team.
- Additional photographs or images may be taken of children by an outside photographer or by other parents (during the Christmas production or other events).
- In the case of outside agencies taking photographs for marketing purposes, the nursery will seek written permission from families that they agree for their child to be included.
- Individual children will not be included if written permission is not given by the child's parents/carers.

### **Guidelines**

Photographs/videos are taken to:

- Support learning and to form part of each child's online learning journal.
- Illustrate work on display around the setting.
- To provide a record of the child's time at nursery - in the case of professional photographers taking group or individual photographs, which parents can purchase.

### **Parent's use of cameras/videos in nursery**

- Parents/carers are invited to photograph/video their child's inclusion in group events at Christmas and other celebrations, on the understanding that they will not publish this material on the internet, as the nursery has no control over these images once they are in the public domain.
- The parents will sign to say that they will not publish photographs or video onto Facebook or any other social media forum.
- We will ensure that the children of parents/carers who do not wish their child to be photographed or videoed are provided with other activities.
- At no time are staff permitted to bring in a camera from home, nor use their personal mobile phones for taking images or recording. Any disregard to this will lead to disciplinary action for taking and/or publishing unauthorised images.

This policy was adopted at a meeting of The Natural Nurture Nursery Management Committee held on the 3<sup>rd</sup> March 2016.